

18TH JUNE 2023

COOKIES POLICY

001-0000-LEG0003-01A

This Cookie Policy relates to your use of our website www.raeon.ltd.

1 | What are cookies?

Cookies are tiny text files stored on your computer, smartphone, tablet, or other device when you visit certain web pages. Our website uses cookies and equivalent technologies, such as tags and pixels (hereafter referred to as 'cookies').

Cookies are set by your browser, our web server and the web servers of the third parties whose cookies we deploy on our websites. To find out more, please check [What are cookies](#) (opens in a new window; please note that we can't be responsible for the content of external websites).

If you don't wish to enable cookies on your computer, that will mean that your experience of using our website will be impaired - as some of the cookies help us to identify and resolve errors for example or determine relevant related products to show you when you're browsing. Most web browsers have cookies enabled but see the "How do I manage my cookies?" section for help to turn them on should you need to.

2 | How do you use cookies?

We use cookies, to improve your experience on our website and to show you personalised content. We use both first party and third-party cookies, which are cookies provided by other people's websites. We do not have access to those third-party cookies and their providers will have their own cookie policies which can be found on their websites.

3 | How do I manage my cookies?

Your privacy is important to us, so we want to be clear on what information is collected when you visit our site. When visiting this site for the first time on a device you will see a cookies banner explaining that we use cookies, why we use them and providing a link to this policy. It is your choice what we collect. The different categories below explain the type of cookies we use and how to opt-in. From this banner you can choose to accept all cookies, or to renew the setting for different categories of cookies.

You can set your browser to block cookies. Please check your browser for instructions on how to do this.

4 | Which cookies do you use and why?

The cookies used on www.raeon.ltd fall into the following categories:

Strictly Necessary

Performance Cookies

Targeting Cookies

Here we explain more about each of these types of cookies and how you can control their use:

Strictly necessary cookies - are cookies that are required for the operation of our website. Without these cookies, some services cannot be provided. These cookies are used by Raeon and are known as first party cookies. Strictly necessary cookies are required to enable you to log into your account, help support the structure of the pages that are displayed to you, remembering the settings you've applied to our website such as layout, font size and preferences etc. The cookies also help improve navigation and allow you to return to pages you have previously visited. They are also used to maintain the security of our site and to protect your information. These cookies remain on your device until you close the browser window and are known as session cookies. You can set your browser to block or alert you about these cookies, but some parts of the website won't work as a result.

Performance cookies - allow us to measure and optimise the user experience. These cookies allow us to recognise and count the number of visitors, and to see how visitors move around our website when they are using it. We use this information to understand you better and to personalise your experience with us online. All information that these cookies collect is aggregated and therefore anonymous, so won't identify you personally. Right now, you can choose to turn these cookies on. If you do not allow these cookies we will not know when you have visited the site and will not be able to monitor its performance.

Targeting cookies - these cookies will collect information about your browsing habit and are designed to create user profiles to send and display advertising messages. These allow us to show you adverts while you are browsing our site and other sites on the internet. They are set by us or carefully selected third parties. They may be used by those third parties to build a better profile of your interests and show you relevant adverts on other sites. They help us and the third parties to understand the performance of our marketing activities, use this data to limit the number of times that you see an advert and to inform us on how effective a particular advert has been. If you don't allow these cookies, you'll

experience less targeted advertising. These cookies are based on uniquely identifying your browser and internet device.

You can find more information about the individual cookies we use, and the purposes for which we use them below

_ga, _gid, gtm_auth, gtm_debug, gtm_experiment, gtm_preview, optimize_editor

Google Analytics [Third Party cookie]

Performance cookies. Tracks website device, browser version, location limited to country, language, screen resolution. Industry standard

Session cookies: 2 years, 24 hours

UserMatchHistory, _ga, _gcl_au, aam_uuid, bcookie, lang, li_oatm, liap, lidc, spectroscopyId

LinkedIn Insights Tag [Third Party Cookie]

Targeting cookies. Tracks website visitors that are members of LinkedIn and provides information regarding their demographic profile. Used for advertising purposes, create audiences from visitors of website, and conversion tracking

Session cookies: 1 month, 2 years, 90 days, 1 month, 2 years

3 weeks, 1year, 3 days

_fbp, datr, dpr, fr, wd

Facebook Pixel[Third Party Cookie]

Targeting cookies. Tracks website visitors that are members of Facebook products (incl. Instagram, WhatsApp, etc.) and provides information regarding their demographic profile. Used for advertising purposes, create audiences from visitors of website, and conversion tracking.

Session cookies: 90 days, 2 years, 7 days, 90 days, 7 days

_hjid, _hjIncludedInSample, _Beamer_ first_ visit, _Beamer_user_ID

raeon.ltd [First Party Cookies]

We use a set of first party cookies to ensure that all services are fully functional including, User authentication; Interaction with interactive elements; Storing a history of submitted requests, generated configurations, authorisation facts and changes to personal profiles; Correctly identifying the language and version that is relevant for a particular region; Correct completion of forms; Video playback; Validation of accepted policies; Verification of browser settings;

Session cookies: 1 year (+), 1 day

_ga, _ga_08C66W3YT3, _ga_1H4KGXG36E, _ga_1PQ2HR5FL0,
_ga_DWPP4NG77N, _ga_X0MK350GZB, _gat_UA-1050075982-1, _gci_au, _gid,
_hjAbsolute SessionInProgress

Logging events and user paths to improve UX

Session cookies: 30 minutes, 1 day, 3 months, 2 years

DSID, IDE

.doubleclick.net [Third Party Cookie]

Targeting cookie. Used by Google DoubleClick to register and report the website users actions after viewing or clicking one of the advertisers ads. Monitoring ads and targeting ads.

Session cookies: 2 weeks, 13 months UK/ EEA, 24 months elsewhere

1P_JAR, NID, _Secure-3PAPISID, _Secure-3PSID, _Secure-3PSIDCC

Google.com [Third Party Cookie]

Targeting cookies set by Google. Sets a unique ID to remember preferences and other information such as website statistics

Session cookies: 30 days, 6 months, 2 years

5 | Can I enable 'Do not Track'?

Do not track (DNT) is a feature offered by some browsers, with some newer browsers offering it as default. It sends a signal to websites to request that your browsing isn't tracked by third party ad, social networks or analytic companies.

You can opt out of tracking and analytics on this website by changing your settings in the 'How do I manage my cookies?' section.

6 | What happens when I share on social media platforms?

If you 'share' raeon.ltd content on social networks such as Facebook and Twitter, you may be sent cookies from these websites. We don't control the settings of these cookies, so please check the third-party website for more information on how to manage them.

7 | Any further information about cookies?

If you'd like to learn more about cookies in general and how to manage them, please visit: aboutcookies.org.

8 | How to contact us

If you have any questions about our cookies policy or the use of cookies on our website please contact us on team@raeon.ltd.

We keep our cookies policy under regular review, and we will make any new versions available on our website.

This cookies policy was last updated on 18 June 2023.